

# BETHESDA-CHEVY CHASE HIGH SCHOOL EDUCATIONAL FOUNDATION

November 2011

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## *Foundation's Grants Program Benefits All B-CC Students*

At B-CC High School, students are encouraged to take challenging classes, and support programs are needed at all levels to allow each student, in the words of principal Karen Lockard, "to reach for the stars." Every year, the B-CC High School Educational Foundation strives to raise funds for programs that ensure all B-CC students receive the support they need to successfully navigate through high school and be prepared for the demands of college.

Thanks to the generosity of our B-CC community—alums, parents of current and former students, current and former staff members, businesses, municipalities, and other community members—the Foundation raised almost \$145,000 in FY2011 despite the poor overall economic climate. Its three signature programs—Time for Academic Progress (TAP), Summer Academy, and CollegeTracks—received the \$97,342 they needed to operate in FY2011.

**Time for Academic Progress (TAP):** This after-school academic support program provides help in English, Math, and Science to students at all levels, three days a week at B-CC and two evenings a week at the Coffield Center in Silver Spring. Students can drop in at any of these sessions for academic help from B-CC teachers. During this past school year, over 2000 visits were made to TAP at B-CC.

For more information, please go to [www.bccedfoundation.org/about-the-foundation/funded-projects/tap](http://www.bccedfoundation.org/about-the-foundation/funded-projects/tap).



*B-CC teacher Donna James helping a student at TAP.*

**Summer Academy:** The 9<sup>th</sup> grade Summer Academy helps incoming 9<sup>th</sup> graders who have struggled academically in middle school to spend three weeks in the summer working with B-CC teachers to prepare for their transition to high school. This past summer, 57 Summer Academy students attended four classes each day: English, Math, Study Skills, and a Seminar covering a variety of topics on life at B-CC. They also spent one day on community service, a new component aimed at helping them feel more connected to the school and the community at large. For more information on the program, please go to [www.bccedfoundation.org/about-the-foundation/funded-projects/summer-academy](http://www.bccedfoundation.org/about-the-foundation/funded-projects/summer-academy).

**CollegeTracks:** The CollegeTracks program at B-CC helps students, often first-generation college-eligible, navigate the complicated college



*B-CC CollegeTrack coordinator, Liz McLeod, helping students during a CollegeTrack session.*

and financial aid application processes, including identifying colleges to apply to, searching and applying for financial aid, and registering for and taking the required standardized tests. CollegeTracks staff and volunteers are available each day during lunch and Tuesdays after school at B-CC, and Wednesday evenings at the Coffield Center in Silver Spring. During the 2010-11

*(cont'd on p. 5)*

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B-CC High School had another strong year in 2010-2011 and the Educational Foundation was once again proud to be a supportive partner. For 16 years the Foundation has worked hard to build broad and deep support for the school from among the many diverse members of the B-CC community.

The B-CC High School Educational Foundation's signature programs—Summer Academy, TAP, and CollegeTracks—have become mainstays at the school, providing critical academic enrichment and support services to the students. Last year we invested almost \$100,000 in those programs. We were also pleased to fund a wide variety of other programs and grant requests by B-CC teachers that help ensure the school remains strong even as state and county revenues have declined and budgets have been scaled back.

We are grateful to our numerous donors who continue to make supporting B-CC a priority, particularly in these tough economic times.

We are very fortunate to have support from all segments of the B-CC community. In FY2011, we received almost \$25,000 from our business community, with an additional \$43,000

in pledges for the next three years. Gifts from our graduates, from the Class of 1935 to the Class of 2011, totaled almost \$35,000 in FY2011. Generous contributions also came from alumni classes to mark their reunions, thanks to the efforts of their classes' reunion organizers. Parents of B-CC students—current, past, and future—accounted for more than half of the total contributions this past year. Local towns also continued to support B-CC thanks to a generous donation from Section 5 of the Village of Chevy Chase.

This past year, the Foundation bid goodbye to two retiring board members, Steve Hull and Judy Gilbert Levey, who helped lead our communications and fundraising efforts. We also welcomed Alysa Emden to the board, who had previously served as president of the Westland Middle School PTSA.

On behalf of the entire Foundation board, thank you for your continued support. Together, we are making the promise of a high quality education the reality for all B-CC students.

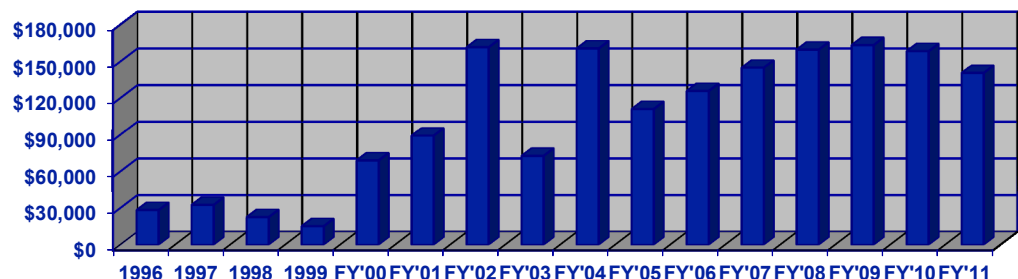


Matthew Gandal

## Foundation Financials

The B-CC High School Educational Foundation raised \$140,499 in FY2011, bringing the total amount of funds raised since its inception in 1995 to \$1.66 million. The two-year technology campaign that ended in FY2002 and the language lab campaign in FY2004 were especially successful. Our fundraising efforts in the past several years to expand academic support for B-CC students at all levels have had significant results.

B-CC High School Educational Foundation  
Annual Fundraising Results, 1996-2011



BETHESDA-CHEVY CHASE  
HIGH SCHOOL  
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www.  
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org.

## Foundation's Mission and Priorities

### Mission

The B-CC High School Educational Foundation is dedicated to providing the leadership and support necessary to ensure that students attending B-CC, now and in the future, enjoy the world-class education that is the school's historic legacy. The Foundation is committed to helping all students achieve high academic standards, attracting and retaining the highest-quality faculty, supporting a school environment where every student matters, and strengthening the bond between B-CC and the community it serves.

### Goals

- Raise academic achievement—improve preparation of incoming 9<sup>th</sup> graders, support a rigorous curriculum, increase participation in advanced courses, provide tutoring and support to help students succeed, and ensure that all students are college-ready.
- Attract and retain the highest-quality teachers and staff—attract the most qualified candidates to B-CC, provide resources for teacher professional development, and improve communication among school, parents, and community.
- Support a school environment where every student matters—honor diversity, encourage mentoring and other student supports, and help maintain a small-school experience, even as enrollment increases.
- Strengthen the bond between the school and the community—build awareness of the school within the local community, reconnect with alumni, and foster partnerships with local businesses.

## FY2011 Foundation-Funded Projects

The generosity of our donors during the 2010-2011 school year enabled the Foundation to fund the following projects that enhance academic excellence at B-CC High School:

**Academic Support Program (TAP)**—after-school support at all levels in English, math, and science; mentoring and diagnostic assessments for those students who need extra help.

**AP/IB English Prep Summer Program**—two-week program for new AP or IB students to prepare them for the additional challenges in these classes.

**B-CC CollegeTracks**—in-school, after-school, and evening workshops, as well as trained mentors, to help with the college application and financial aid process for students who, although qualified, may be at risk of not going to college.

**B-CC Community Scholarship Fund**—scholarships for college-bound B-CC students who are facing financial hardships and would otherwise not be able to attend college.

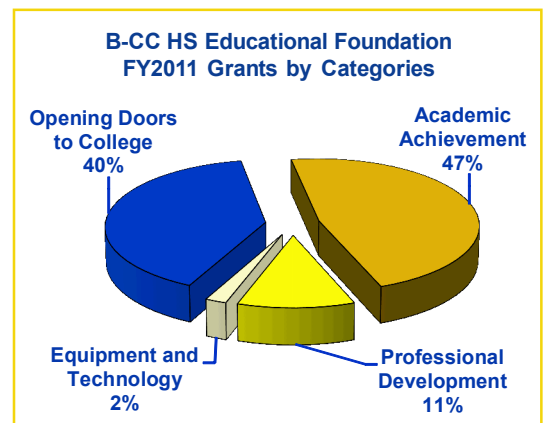
### **B-CC Summer Academy and Mentoring Program**

—a three-week summer program for incoming 9th grade students who have struggled academically in middle school to work on English, math, science, study skills, and general school issues, with additional support throughout the school year.

**Department Support**—textbooks for students to use in the Media Center before and after school and during lunch; subscription to *QUEST*, which allows online access to problems and instant feedback for physics students; accompanist for live public performances required of IB music students; college visit program for ESOL students; substitute time for special education teachers during HSA training and planning day; networking equipment for IT Essentials, a class that prepares students for the industry certification tests; and stage lighting fixtures for the Theater Department.

### Funding Priorities for FY2012

- Expansion of after-school academic support (TAP) for all students
- Summer Academy for at-risk incoming 9th graders
- Summer Programs for 10th graders and pre-IB/AP students.
- CollegeTracks to improve college access for students who are most at risk of not attending college
- International Baccalaureate Program support
- Professional development for teachers
- Technology and equipment support



**Extracurricular Activities**—funding for camera and photographic equipment and online subscriptions and website registration for B-CC's student newspaper, *The Tattler*, and its online edition, *Tattler Extra*; for Writer's Workshop where students submit works for judging by local writers.

**International Baccalaureate Program**—subscriptions to the *Questia* periodical/textbook web-accessible database, and to the *Manage BAC* software package to streamline the administrative tasks of the diploma program.

**Lazarus Leadership Fellows Program**—15 students selected each year to participate in leadership training in community service.

**Professional Development**—grants for teachers to take courses and attend workshops and conferences.

## *Progress for Business Fundraising*

The Foundation was successful during 2011 in its efforts to identify and solicit contributions from individuals and regional companies to fund the academic support and program needs at B-CC High School. Our efforts generated gifts totaling approximately \$25,000 for FY2011, and an additional \$43,000 in pledges for the next three years.

We were led this year by a generous gift from Seth Goldman and Julie Farkas, founders of Honest Tea, a leadership gift from the Chevy Chase Land Company, and an anonymous gift from generous parents.

**Honest Tea** started its road to success in our community. Its founders, Seth Goldman and Julie Farkas, value the work that the Foundation does to benefit all students. In particular, they have provided leadership financial support for the Summer Academy program, which provides extra help to selected incoming ninth graders to facilitate their integration into the academic curriculum.

The **Chevy Chase Land Company**, founded in the 1890s, is a pillar of our community and made a four-year pledge of \$20,000 to support the various academic support programs of the Foundation. Their first payment of \$5,000 is being used this year to fund the Time for Academic Progress (TAP) after-school academic support program. We are grateful for their generous gift and their heritage of excellent development project benefiting our community.

A generous parent couple donated \$4,000 this year for Foundation programs, and made

a multi-year pledge for a similar gift. We salute their initiative and thank them for their leadership gift.

Most of the businesses who contributed this past year have been consistent supporters of the Foundation and B-CC High School over the years. Their continuing generosity has helped to support technology upgrades, as well as specific Foundation programs.

Their gifts this year ranged from \$250 to \$1,500. Significant gifts were received from accounting firms (*Gelman, Rosenberg & Freedman; Osterman, Pollak & Moses*); financial/insurance companies (*Calvert Asset Management; Wachovia Securities/Collins Investment Group*); communications companies (*The Washington Post; Burness Communications*); real estate companies (*Greenhill Capital Corporation; Long & Foster Realtors—Phyllis Wiesenfelder and Cindi Chambers; Coldwell Banker/Jane Fairweather*); and banks (*EagleBank*), as well as *Colorlab Corp.* and *Bethesda Magazine*.

Business community solicitations will resume this Fall and the Foundation hopes to continue building a strong group of loyal business supporters for financial assistance in the years ahead. Please be sure to thank (and to patronize) our business supporters!



*Chevy Chase Land Company President David Smith, with B-CC High School Principal Karen Lockard and Educational Foundation President Matt Gandal.*

## *5th Annual Wine, Chocolate and Cheese Event a Success*

The Foundation's 5th annual Wine, Chocolate and Cheese Community Event at the Woman's Club of Chevy Chase brought together an enthusiastic group of supporters amidst great food, wonderful camaraderie, and terrific music by our B-CC HS's very talented jazz combo. The more than 200 attendees included Principal Karen Lockard, former and current staff members, parents of former, present and future B-CC students, as well as business and community leaders.

This year's event focused on the important work of one of the



*Honest Tea's Julie Farkas & Seth Goldman honored at the Foundation's 5th Annual Community Event.*

Foundation's Signature Programs, The Summer Academy, a three-week program designed to ease the transition to high school for students struggling at Westland Middle School. Participants at the March event also paid tribute to the leadership support of parents Julie Farkas and Seth Goldman, founder of Honest Tea, for their generous donation to The Summer Academy. At a time when funding for the program was falling short, Seth and Julie made a generous multi-year commitment to not only keep the program open, but to revitalize it to better serve the students.

Mark your calendar for next year's event: **Thursday, March 8, 2012, 7-9 pm** at the Woman's Club of Chevy Chase. Details will be posted on the Foundation's website at [www.bccedfoundation.org](http://www.bccedfoundation.org) as the date approaches. If you'd like to receive an invitation, please email Carole Brand at [csbrand@verizon.net](mailto:csbrand@verizon.net), or Susan Bank at [sgbank@aol.com](mailto:sgbank@aol.com).

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The Washington Post  
Whole Foods Market Bethesda  
Phyllis Wiesenfelder and Cynthia  
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Woman's Club of Chevy Chase

### New Foundation Video

The B-CC High School Educational Foundation has a new video to help communicate its mission and its signature programs on its website, [www.bccedfoundation.org](http://www.bccedfoundation.org), thanks to the services donated by Foundation Digital Media LLC.

## Foundation Programs *(cont'd from p. 1)*

school year, CollegeTracks worked with 236 B-CC students, 131 of whom were seniors. Among the seniors, 84 were first-generation college-eligible. All 131 seniors were accepted by at least one college, with 86 accepted by at least one four-year college. Together, these seniors received offers of \$2.5 million in grants and loans. For more information, please go to [www.bccedfoundation.org/about-the-foundation/funded-projects/collegetracks](http://www.bccedfoundation.org/about-the-foundation/funded-projects/collegetracks).

**Other Programs:** In addition to these three Signature Programs, the Foundation awarded grants totaling \$31,847 in FY2011 for staff, students, and departmental support, including professional development for staff, a new two-week pre-AP/IB summer program for incoming juniors, online subscriptions and software package for the IB Program, textbooks for the Media Center, camera and photographic equipment for *Tattler*, the student newspaper, and networking equipment for IT Essential classes that prepare students for industry certification tests. (See page 3 for more details.)

In summary, of the \$129,189 in grants that were awarded to B-CC in FY2011, 47% were for enhancing academic achievement; 40% for opening pathways to college; 11% for professional development; and 2% for equipment and technology upgrades.

### FY2011 Alumni Contributions By Class

Class Year	Total Contributions	Class Year	Total Contributions	Class Year	Total Contributions	Class Year	Total Contributions	Class Year	Total Contributions
1935	50	1951	250	1965	225	1978	1,585	1991	100
1937	250	1953	125	1966	1,358	1979	250	1993	50
1939	200	1954	120	1967	1,390	1980	180	1994	50
1940	200	1955	235	1968	150	1981	600	1997	50
1941	100	1956	600	1969	100	1982	200	1999	50
1942	25	1957	1,685	1970	345	1983	300	2001	500
1943	50	1958	787	1971	75	1984	250	2004	500
1944	150	1959	1,655	1972	870	1985	800	2005	25
1946	125	1960	5,808	1973	525	1986	150	2007	10
1947	25	1961	1,200	1974	410	1987	865	2011	10
1948	325	1962	320	1975	2,725	1988	310		
1949	225	1963	798	1976	1,000	1989	1,000	All	
1950	475	1964	683	1977	459	1990	900	Classes	34,833

## B-CC Enrollment 2011-2012

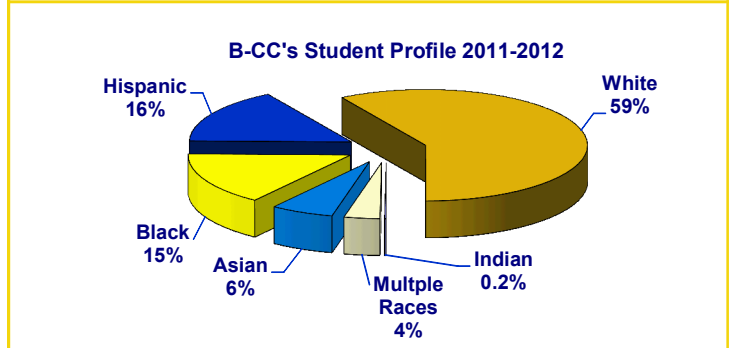
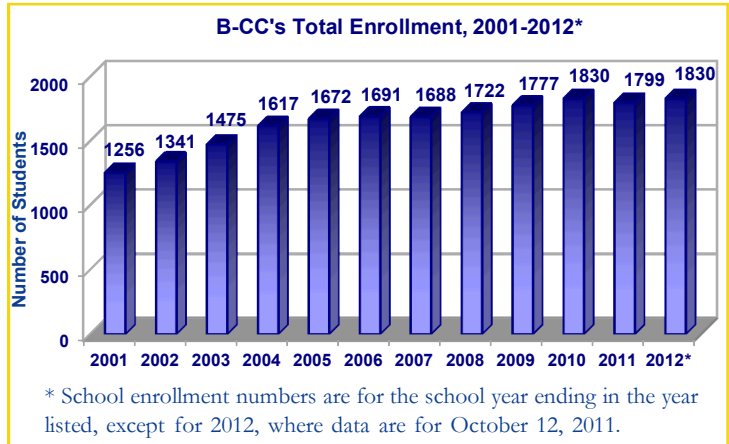
*In the 2011-12 school year, B-CC has 77 ESOL (English for Speakers of Other Languages) students, representing 44 countries and speaking 28 languages.*

*B-CC's 2011 commencement speaker was Steve Hull, publisher of Bethesda Magazine.*

*B-CC's Foreign Language Department has a new name: the World Languages Department, a change that began at the state level and has now been adopted by MCPS.*

At the start of the 2011-2012 school year, B-CC registered 1,830 students, 31 more than last year. The total student population is now 62% higher than in 2000, and 70% higher than in 1995, the year the Foundation began.

B-CC remains an ethnically and economically diverse school. As of October 12, 2011, 59% of the student body is white, 15% black, 16% Hispanic, 6% Asian, less than 1% American Indian, and 4% reported two or more races. More than 55 countries are represented. The proportion of students receiving free and reduced meals jumped to 15% this year, and 19% of the student body are or have been in the free and reduced meals program.



### B-CC's Notable Numbers

- At the start of the 2011-2012 school year, 96% of B-CC students are enrolled in at least one honors-level course; among seniors, 71% are enrolled in at least one AP course and 55% are enrolled in at least one IB course.
- B-CC offers 23 AP courses this school year – 8 in languages, 6 in social sciences, 7 in math and sciences, and 2 in fine arts. A total of 802 students took 1,539 AP tests in May 2011.
- B-CC offers 31 IB classes this school year. It had 240 IB certificate candidates and 75 IB diploma candidates in 2011, compared with 210 and 91, respectively, the year before. Its IB program maintains an open admissions policy, with a pass rate well above the international average.
- The Class of 2011 was one of only five MCPS schools to show increased overall scores in all major categories between December 2009 and December 2010: % of students taking the SAT, total SAT scores, as well as scores in all three subcategories—reading, writing, and math.
- B-CC has a graduation rate of 96%. 75% of the Class of 2011 went to four-year colleges; 20% went to two-year colleges.

### B-CC Continues to Rank Among Nation's Best

B-CC placed 60th among the more than 1900 public high schools nationwide in *The Washington Post's* 2011 High School Challenge rankings. The rankings are based on *Washington Post* reporter Jay Matthews' Challenge Index—the number of Advanced Placement (AP) and/or International Baccalaureate (IB) tests taken by all students at a school, divided by the number of graduating seniors. The index measures how effectively a school prepares its students for college. In the regional rankings, B-CC topped all Maryland schools, and was second in the DC region, <http://apps.washingtonpost.com/highschoolchallenge>.

- The Class of 2012 has 14 National Merit Semifinalists and 3 National Achievement Semifinalists.
- B-CC was the first Montgomery County Public School to offer IB Arabic and IB Italian.
- 65 students in the introduction to engineering design course, 2010 Project Lead the Way, have passed the college level exam to earn them 4 credits from the Rochester Inst. of Technology.

## ***Go Barons! 2010-2011 Titles***

- Cross Country** Girls' Division II Champs
- Field Hockey:** Division 4A South Champs
- Golf:** Division Champ
- Poms:** Division III Champs
- Girls Soccer:** Division, Regional & State Champs,  
(*record-breaking 3rd consecutive state championship!*)  
Rob Kutz, *The Gazette* Coach of the Year
- Boys Tennis:** Boys' Division II Champs
- Girls Tennis:** Maigan Campell,  
*The Gazette* Coach of the Year
- Track & Field:** Girls' Division III Champs

## ***B-CC's Award-winning Student Publications***

*Pine Tree*, B-CC's yearbook, 2011: *Silver Award of Excellence*, the Columbia Scholastic Press Association.

*Chips*, B-CC's literary magazine, 2011 edition: *Gold Medal, First Place in Cover Design for Magazines*, and *Certificate of Merit in Fiction: Humor for Magazines*, the Columbia Scholastic Press Association; *First Place Rating*, the Maryland-District of Columbia Scholastic Press Association; and *First Place*, the American Scholastic Press Association.

*Tattler*, B-CC's student newspaper: *2011 Gold Circle Awards for Newspapers*; *Sports Cartoons, First Place (overall)*; *Editorial Cartoons, First Place (overall)*.

## ***B-CC Piloted New Math Course***

In school year 2010-11, B-CC piloted a new course, Advanced Statistical Methods, to follow AP Statistics, taking students through several advanced topics including multiple regression, generalized linear models, experimental and survey design, and mathematical statistics. The Math Department, in response to student interest, decided to create this new class "to give students another destination for their mathematical journey in high school, another summit to the peak that is high school mathematics," said Mr. Michael Costello, B-CC math teacher. "As a speaker once said to my AP Stat students, 'Why is Calculus the pinnacle of high school mathematics? We needed more engineers so that we could get to the moon first, and engineers need calculus. Well, we won that race. Now we need statisticians to do . . . well, everything else in life.'" Mr. Costello and the math department worked closely with faculty from Cal Poly, St. Lawrence University, American University, and other colleges to develop the curriculum for this new course, which has yet to be matched by any other US high school, according to Mr. Costello.

## ***B-CC Students Dominate County's Science & Engineering Competition***

In the County's Final Frontiers science and engineering competition last November, B-CC's team of 11 students won prizes in all six categories, including three first-place trophies. The eleven students were chosen in an in-school competition among more than 150 students who spent a month building Final Frontiers projects. In the County competition, B-CC team members won first prize for the strength-to-weight ratio of a Lunar Bridge made of toothpicks; for the accuracy of a Golf-Ball Barrage Launcher; and in the Newton's Nightmare event, a team-based, timed, physics quiz. Team members also won third place for a self-propelled wind-powered Aero Car and a papercraft Shuttle Arm, and second place in the Mystery Event. "Most importantly, all the B-CC students who competed appeared to really enjoy the event and the challenge of trying to build the best devices to win the competition. B-CC truly has the best and brightest young scientists and engineers," reported B-CC's physics teacher Matthew Jacobs.

## ***B-CC – A Maryland Green School***

After two years of hard work, B-CC achieved its goal of becoming a Maryland Green School. Besides energy conservation, the school made changes to the school environment and integrated environmental education at all levels. More information on the Maryland Green School Awards Program is available at <http://www.maeoe.org/greenschools/overview/index.php>.

## ***The News Literacy Project at B-CC***

*The News Literacy Project*, implemented this past year at B-CC in the Honors English 11 and journalism classes, is an innovative national educational program that aims to help middle and high school students learn to evaluate information in the media—how to sort fact from fiction and how to distinguish between verified information from spin, opinion, and misinformation in the digital age. Students are being taught critical thinking skills and to seek news and information that will make them well-informed and engaged citizens. Alan Miller, president of *The News Literacy Project* and former Los Angeles Times investigative reporter, and Kate Ferrall, program coordinator and B-CC graduate ('84), worked closely with B-CC English teachers David Lopilato, Jonathan Brammer, and Evanthia E. Lambrakopoulos to implement the program at B-CC. For more information on *The News Literacy Project*, please go to [thenewsliteracyproject.org](http://thenewsliteracyproject.org).

*Thank you to our generous donors for supporting academic excellence for all B-CC HS students!*

## *Donor List FY2011*

### *Barons Scholars Circle Blue and Gold Donors (\$1000 or above)*

B-CC Class of 1989	Steve and Susan Hull,
B-CC High School PTSA	Bethesda Magazine
Francie and Bob Brady	Judy Gilbert Levey and
Robert G. Brewer, Jr. and	Jeff Levey
Connie Lohse	The Martin Family
Calvert Investment Management	Charitable Foundation, Inc.
Section 5 of The Village of	Deborah and Michael Missal
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Fred Hiatt and Margaret Shapiro	<i>The Washington Post</i>

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Madelyn Dougherty Bates	Barbara E. Bowers
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2010-2011 B-CC PTSA Leadership	Dianne Bradley
Carol and Bennett Beach	Dr. W. Roy Breg
Paul and Sarah Beck	Lynne E. Bresler
Daniel F. Becker and	Rebecca Brewer
Martha A. Toll	Carol and Scott Brewer
Elizabeth Dempsey Becker	Jenny Brody

### *Barons Scholars Circle Donors (\$500-\$999)*

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